



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1392405
Schedule Dates 10/16/12-10/22/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICAN CROSSROADS/1209 (479856)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ramsey, Noelle
Phone/Fax /
CPE 11/27/1209
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments American Crossroads
JARED SALLES

Date Entered 10/12/12
Last Modified 10/12/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09840859
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,868.75
Net Total \$16,256.25
Sales Tax

Columbus (WSYX)
By Broadcast Month **Spots** **Rate**
 Oct. 2012 26 \$19,125.00
Grand Total: 26 \$19,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/16/12-10/16/12	2	:30	10A- 10:57A (EST)				1					1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/12/12
2.0	Normal Line / SPOT (2)	10/17/12-10/17/12	2	:30	10A- 10:57A (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/12/12
3.0	Normal Line / SPOT (3)	10/18/12-10/18/12	2	:30	10A- 10:57A (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/12/12
4.0	Normal Line / SPOT (4)	10/19/12-10/19/12	2	:30	10A- 10:57A (EST)							1		1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/12/12
5.0	Normal Line / SPOT (5)	10/22/12-10/22/12	2	:30	10A- 10:57A (EST)			1						1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/12/12
6.0	Normal Line / SPOT (6)	10/16/12-10/16/12	2	:30	10:57A- 12P (EST)					1				1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/12/12
7.0	Normal Line / SPOT (7)	10/17/12-10/17/12	2	:30	10:57A- 12P (EST)						1			1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/12/12
8.0	Normal Line / SPOT (8)	10/18/12-10/18/12	2	:30	10:57A- 12P (EST)							1		1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/12/12
9.0	Normal Line / SPOT (9)	10/19/12-10/19/12	2	:30	10:57A- 12P (EST)							1		1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/12/12
10.0	Normal Line / SPOT (10)	10/22/12-10/22/12	2	:30	10:57A- 12P (EST)			1						1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/12/12
11.0	Normal Line / SPOT (11)	10/16/12-10/16/12	2	:30	12P- 12:56P (EST)					1				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	10/12/12
12.0	Normal Line / SPOT (12)	10/17/12-10/17/12	2	:30	12P- 12:56P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	10/12/12
13.0	Normal Line / SPOT (13)	10/18/12-10/18/12	2	:30	12P- 12:56P (EST)							1		1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	10/12/12
14.0	Normal Line / SPOT (14)	10/19/12-10/19/12	2	:30	12P- 12:56P (EST)							1		1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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15.0	Normal Line / SPOT (15)	10/22/12-10/22/12	2	:30	12P- 12:56P (EST)			1						1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	10/12/12
16.0	Normal Line / SPOT (16)	10/16/12-10/16/12	2	:30	1:07A- 2:07A (EST)				1					1	\$125.00	\$125.00	Columbus (WSYX)	30 ROCK	10/12/12
17.0	Normal Line / SPOT (17)	10/17/12-10/17/12	2	:30	1:07A- 2:07A (EST)					1				1	\$125.00	\$125.00	Columbus (WSYX)	30 ROCK	10/12/12
18.0	Normal Line / SPOT (18)	10/18/12-10/18/12	2	:30	1:05A- 2:04A (EST)						1			1	\$125.00	\$125.00	Columbus (WSYX)	30 ROCK	10/12/12
19.0	Normal Line / SPOT (19)	10/19/12-10/19/12	2	:30	1:07A- 2:07A (EST)							1		1	\$125.00	\$125.00	Columbus (WSYX)	30 ROCK	10/12/12
20.0	Normal Line / SPOT (20)	10/22/12-10/22/12	2	:30	1:07A- 2:07A (EST)			1						1	\$125.00	\$125.00	Columbus (WSYX)	30 ROCK	10/12/12
21.0	Normal Line / SPOT (21)	10/16/12-10/16/12	2	:30	2:07A- 2:35A (EST)					1				1	\$100.00	\$100.00	Columbus (WSYX)	RAYMOND	10/12/12
22.0	Normal Line / SPOT (22)	10/17/12-10/17/12	2	:30	2:07A- 2:35A (EST)						1			1	\$100.00	\$100.00	Columbus (WSYX)	RAYMOND	10/12/12
23.0	Normal Line / SPOT (23)	10/18/12-10/18/12	2	:30	2:07A- 2:35A (EST)							1		1	\$100.00	\$100.00	Columbus (WSYX)	RAYMOND	10/12/12
24.0	Normal Line / SPOT (24)	10/19/12-10/19/12	2	:30	2:07A- 2:35A (EST)							1		1	\$100.00	\$100.00	Columbus (WSYX)	RAYMOND	10/12/12
25.0	Normal Line / SPOT (25)	10/22/12-10/22/12	2	:30	2:07A- 2:35A (EST)			1						1	\$100.00	\$100.00	Columbus (WSYX)	RAYMOND	10/12/12
26.0	Normal Line / Football (26)	10/20/12-10/20/12	2	:30	3:30P- 7P (EST)								1	\$5,000.00	\$5,000.00	Columbus (WSYX)	ABC COLLEGE FOOTBALL	10/12/12	

CONFIRMATION CONTRACT

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